



Application Packet

Community Development Block Grant (CDBG) & Emergency Shelter Grant (ESG)

Public Service Grants for FY 2012

Facts in Brief:

- ❖ The maximum grant amount that may be requested for FY 2012 is \$45,000
- ❖ Any funds awarded will not be available until after July 1, 2011
- ❖ The application deadline is **Friday, September 24, 2010** at 4:00 p.m.
- ❖ An original and two (2) copies of your application must be submitted to:

Montgomery County Department of Housing & Community Affairs
Grants Administration and Special Projects Section
100 Maryland Avenue, Fourth Floor
Rockville, MD 20850

- ❖ Only complete applications received by the deadline will be considered
- ❖ If you have additional questions, you may call the Grants Administration and Special Projects staff: Angela Dickens at (240) 777-3630 or Matt Greene at (240) 777-3631
- ❖ This document and the Public Service Grant application are available online at: http://www.montgomerycountymd.gov/content/dhca/community/Grants_Admin_Spec_Projects.asp - click [HERE](#) for link.

This packet contains information about the Community Development Block Grant (CDBG) and Emergency Shelter Grant (ESG) programs, and the application for public service grants. To discuss whether or not a specific proposal may be eligible for these funds or to learn more about the application requirements, please call the Grants Administration and Special Projects staff of the Department of Housing and Community Affairs at (240) 777-3630/31 or via email at angela.dickens@montgomerycountymd.gov or matthew.greene@montgomerycountymd.gov.



DEPARTMENT OF HOUSING AND COMMUNITY AFFAIRS

Isiah Leggett
County Executive

Richard Y. Nelson, Jr.
Director

July 27, 2010

Dear Interested Applicant:

For the Fiscal Year 2011 (July 1, 2010 – June 30, 2011), the County awarded funding totaling approximately \$650,000 to 21 nonprofit organizations providing services to lower-income county residents. For Fiscal Year 2012, we expect to have approximately the same amount of funding to award.

I encourage you to review the “Fact Sheet and Funding Policies” and the “Application Instructions,” prior to completing and submitting an application. Our most recent Consolidated Plan contains useful information about currently identified community development areas. Click on the link below and scroll down to the Public Service Grants area for a link to a listing of activities that are being funded this year:

http://www.montgomerycountymd.gov/content/dhca/community/Grants_Admin_Spec_Projects.asp

Whether or not you decide to submit an application for funding, we welcome your attendance at, and participation in, our annual public hearing. This meeting is your opportunity to express your ideas and concerns about our past performance, current needs, and future community development funding priorities. The hearing is scheduled for **Tuesday, October 12, 2010, at 7:00 p.m.** Call us here in September to find out the exact location or to register to testify.

The County’s Grants Administration and Special Projects staff will be glad to answer any questions or provide one-on-one technical assistance in discussing a particular funding proposal or completing an application. You may apply for funding for more than one project, but a separate application must be completed for each project that you are proposing. Competition for funds will be keen, and demand will exceed the amount of funds available. The deadline for submitting applications is **Friday, September 24, 2010.**

Thank you for your interest.

Sincerely,

Luann W. Korona, Chief
Community Development Division

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PUBLIC SERVICE GRANT FACT SHEET AND FUNDING POLICY

A. Introduction

Montgomery County receives a Community Development Block Grant (CDBG) annually from the U.S. Department of Housing and Urban Development (HUD) to fund activities that primarily benefit low- and moderate-income (LMI) residents of the community. The County also receives Emergency Shelter Grant (ESG) funds that are used to prevent homelessness, or provide shelter and services to person who are homeless or at-risk of homelessness.

Each year, Montgomery County uses a competitive application process to make a portion of its CDBG and ESG funds available to non-profit groups in the form of public service grants. Eligible public service activities include, but are not limited to, programs concerned with housing, employment, crime prevention, child care, health care, drug abuse prevention, education, mental health, welfare, or recreation.

B. Background on Federal Funding Sources

To help potential applicants determine whether or not their project might be eligible for a public service grant, it is important to be familiar with the basic requirements of the two Federal programs that provide the funding for the grants. Potential applicants should also review the contractual requirements they will be expected to meet if they are selected for Federal funding (see Section F. Contractual Requirements)

CDBG Program

The CDBG program provides Montgomery County with the opportunity to develop viable communities by funding activities that provide decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons. Funds may be used to carry out a wide range of community development activities such as neighborhood revitalization, economic development, and the provision of improved community facilities and services.

The amount of CDBG funds available to nonprofits for public service activities is limited. For example, last year the County received five and a half million dollars in CDBG funds, and the amount available to nonprofits for public service grants was approximately \$650,000. The amount of funding for fiscal year 2012 has not been determined but is expected to be about the same.

CDBG National Objectives

Federal legislation and regulations have established national objectives that all CDBG funded activities must meet. The County must assure that all activities meet one of these two national objectives of the program. Each activity must: 1) benefit people with low- and moderate-incomes (LMI); and/or 2) aid in the prevention of slums and blight. Activities that do not meet one of these two broad national objectives cannot be undertaken with CDBG funds.

Low and Moderate Income Benefit: Generally, public service activities meet the first requirement - benefit to LMI persons. For an activity to meet this objective, it must either have income eligibility requirements that limit the activity's benefits to LMI persons, or the activity must be located in and serve an area that is predominantly inhabited by LMI residents (a map of these areas can be found on page 8). Under the CDBG regulations, programs that serve the elderly or persons with disabilities are usually considered to benefit low- and moderate-income persons. The income limits that determine who is considered to have a low- and moderate-income are shown below:

HUD Income Limits Effective: May 20, 2010			
FAMILY SIZE	Extremely Low	Low	Moderate
1	\$21,750	\$36,250	\$45,100
2	\$24,850	\$41,400	\$51,550
3	\$27,950	\$46,600	\$58,000
4	\$31,050	\$51,750	\$64,400
5	\$33,550	\$55,900	\$69,600
6	\$36,050	\$60,050	\$74,750
7	\$38,550	\$64,200	\$79,900
8	\$41,000	\$68,350	\$85,050

To meet this objective, each public service activity must serve no less than 51 percent LMI persons (although the County reserves the right to require that each activity serve a greater percentage of LMI persons.) The applicable percentage will be determined at the time a grantee's contract is drafted, but applicants should plan to meet the highest number of LMI persons possible.

It is imperative that applicants anticipate and plan for the methods they will use to determine and document the incomes of the persons that they serve through their CDBG/ESG funded activities.

Slums and Blight: For an activity to meet the second objective, it must be designed to address and ameliorate the conditions causing the slums and blight. The County determines which areas qualify under removal of slums and blight. It is rare for an application to be funded under this objective.

In addition, CDBG regulations require that activities selected for funding must do one of the following:

- Provide a new or an expanded level of an existing public service, such as supportive services for the homeless, persons with HIV/ AIDS, the elderly, abused persons, children-at-risk, persons with mental or physical disabilities, or new immigrant populations.
- Eliminate conditions detrimental to health, safety, and public welfare.
- Stimulate economic growth, development, and employment opportunities that will principally benefit LMI persons.
- Support fair housing through education, counseling, legal assistance, and consumer protection programs.

CDBG Ineligible Activities

Certain types of activities are ineligible for assistance from the CDBG funds. The following types of activities generally are ineligible:

- Construction of, or improvements to, general government buildings and schools;
- Routine operation, maintenance, and repair activities for public facilities; and,
- Assistance to churches or church-affiliated organizations unless a clear separation of purpose, mission, and organizational relationship can be established between the church and the CDBG-funded activities.

ESG Program

The ESG program enables Montgomery County to provide housing and other services to persons who are homeless or are about to be homeless. This program is also funded by HUD.

ESG Eligible Activities

ESG funds are awarded for a variety of activities relating to emergency shelter for the homeless, including the renovation or conversion of buildings to be used as shelters and the maintenance/operation of facilities that house the homeless. Funds may also be provided for essential services, including services concerned with employment, health, substance abuse, or education, as well as for efforts to prevent homelessness, such as financial assistance for families who have received eviction notices or notices of termination of utility services.

C. County Policies and Priorities for Public Service Grants

Each year, Montgomery County receives many more applications for CDBG and ESG public service grants than there are funds available. The competition is greatest among applicants requesting funds for staff and operating costs associated with providing services to some of our most vulnerable residents: the elderly, children and youth, recent immigrants, the homeless, people with mental and physical disabilities, and victims of violence.

In addition to the Federal requirements, Montgomery County has developed policies and priorities to guide its use of CDBG and ESG funds. These policies and priorities are based on federal requirements for the CDBG and ESG programs and local needs and funding priorities.

Policies

These general policies and priorities apply to all applications for CDBG/ESG funds:

- Public service grant amounts are capped at \$45,000;
- CDBG funds will not go to one organization for the same project (or a substantially similar project) for more than three (3) years;
- Grantees who receive funds in year one, are not guaranteed funding in years two and three – future funding is dependent on many factors, including performance;
- Grantees may only lease, not purchase, capital equipment with CDBG/ESG funds; and,
- The acquisition of land, or the construction, acquisition, and/or rehabilitation of buildings is not eligible for a public service grant. (For information on loan programs that may be available to fund these activities, please contact Grants Administration staff at (240) 777-3630/31.)

Priorities

Funding priority will be given to activities that:

- have a high benefit to low-income persons;
- link affordable housing with case management and essential supportive services and support housing stability for special needs populations;
- require a one-time only infusion of funds and have a detailed plan for permanent funding;
- maximize the use of outside funds (non-CDBG/ESG or other county funds) and services and which are coordinated with other public and private efforts;
- are clearly defined as to scope, location, need, budget, goals, and means for evaluation of program progress;
- demonstrate the capacity of the applicant, and the capability to be carried out successfully;

- support or coordinate with other community development efforts;
- present a reasonable, sound budget; and,
- are to be implemented by organizations with a solid track record.

In addition, because the demand for these funds exceeds the amount received from HUD, the County is committed to funding projects that are ready to proceed immediately after funds are received, and those prepared to spend the funds within a twelve-month period (any funds that are not spent within this timeframe may be recaptured by the County.)

Participating and Non-Participating Jurisdictions in the County

The Cities of Rockville, Gaithersburg and Takoma Park operate their own Community Development Block Grant programs and should be contacted directly with funding requests for public service activities to be undertaken inside their city limits or principally serving their city residents.

The following jurisdictions do not participate with the County in these programs; therefore, no activities that operate within these areas, or that serve residents of these areas, may be funded with CDBG or ESG funds: Town of Barnesville, Chevy Chase View, Chevy Chase Village, Village of Chevy Chase (Section 3), Town of Laytonsville, Village of Martin's Additions, and Town of Poolesville. Please refer to the map on page 8 for more information.

D. Community Development Advisory Committee

Deciding who should receive funding is a difficult and time-consuming process. To guide this effort, a group of dedicated volunteers is appointed by the County Executive to sit for three-year terms on the Community Development Advisory Committee (CDAC). Committee members, all of whom are County residents, review applications and meet with eligible applicants to discuss funding requests. Working with staff from DHCA, and with input from the Director of DHCA, the CDAC recommends to the County Executive who should receive funding and in what amounts.

The County's Policies and Priorities, as described above, guide the CDAC in its application review. In addition, the CDAC has established its own philosophy in determining which applications should be recommended for review. In general, all activities should:

- provide services that respond to critical, identifiable, and unmet needs;
- stress long-term, innovative solutions that hold the promise of serving as a catalyst for change;
- be integrated with other community services and be provided in collaboration with other service providers;

- be supported by multiple funding sources and have excellent prospects for ongoing funding and program support (from non-County sources);
- enable and empower those served to reach their highest level of self-sufficiency;
- help people with special needs achieve better access to and use of existing services;
- have clearly stated goals and evaluation criteria that are specific, measurable, and realistic; and
- have a clear plan of action that is consistent with the budget and that demonstrates that the applicant has the capability to implement the proposed plan.

E. Application Review and Recommendations

Applications for public service grants are accepted by DHCA on an annual, cyclical basis. The deadline date for submission of applications varies slightly from year to year, but it is usually in mid-September. Projects submitted after the deadline will not be considered for review unless it can be demonstrated that the application is for funding of an emergency nature or represents a unique, one-time opportunity that cannot wait for the normal round of applications. These out-of-cycle requests will be reviewed at the discretion of the Director of DHCA.

To be considered, all applications must meet one of the two national objectives of the CDBG program (as described above.) All applications are reviewed by the staff of DHCA to determine eligibility under HUD's criteria and conformance with the County's CDBG/ESG funding policies and priorities. All applications accepted for competition are then reviewed by the CDAC.

After discussion and consultation through the review process, cyclical applications will be recommended for funding to the Director of DHCA and to the County Executive. The County Executive will then make recommendations to the County Council as part of the overall budget process

The County Council, as part of the budget process, then makes the final selection of those activities and projects to be funded with CDBG/ESG funds. The Council usually approves the budget in June. In reality, activities proposed in the fall are funded in the County's next budget year (which begins July 1.) Due to HUD restrictions and clearances that must be obtained, funds are generally not available until after the following September first of each year.

F. Contractual Requirements

Each grantee selected to receive funds is required to sign a contract with the County. No costs incurred prior to the execution of an agreement with the County are reimbursable. Under County and Federal laws and regulations, certain requirements must be met in order to negotiate an agreement and disburse funds. These requirements include the following:

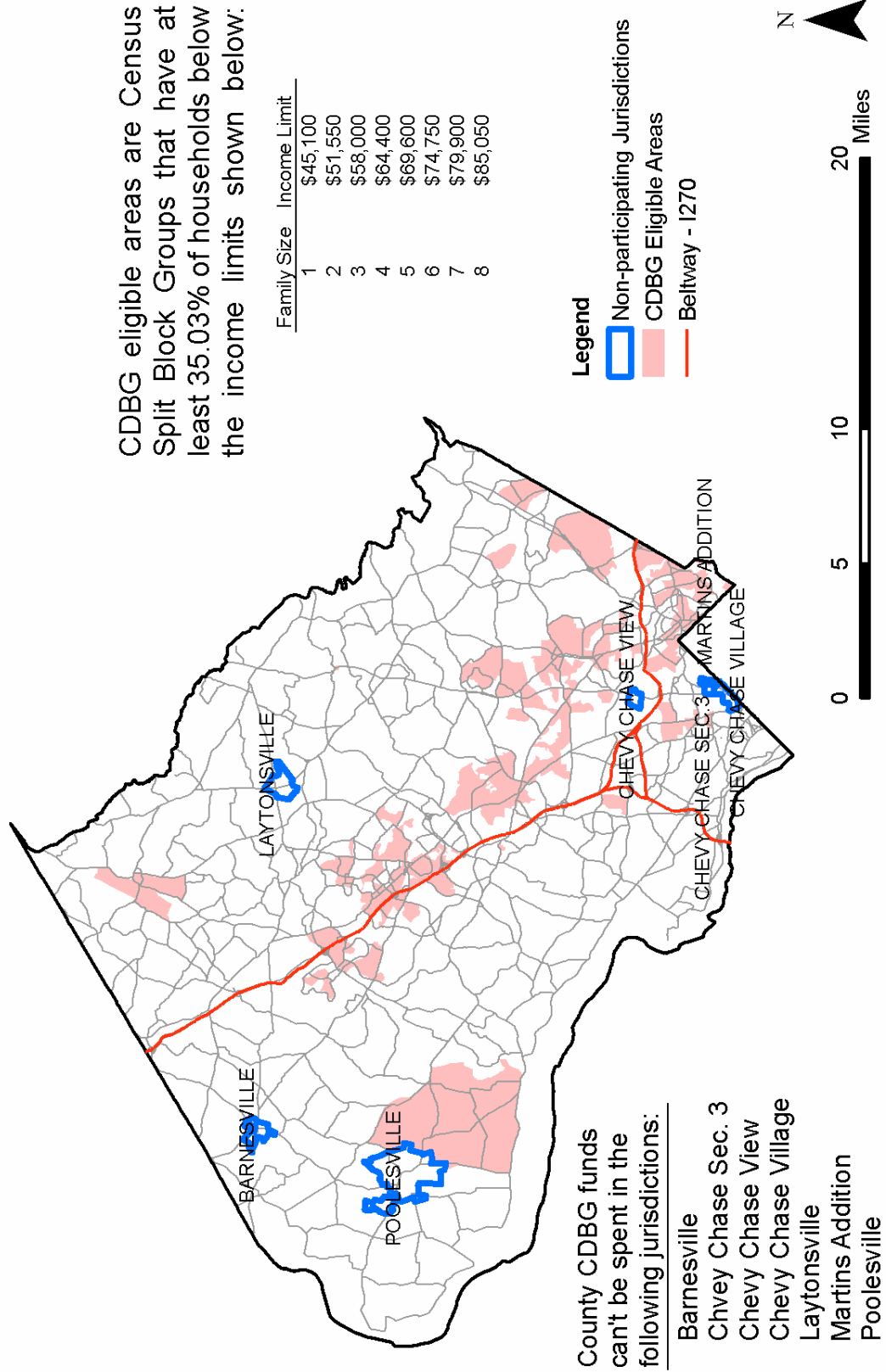
1. Applicants must demonstrate that they are incorporated as a private nonprofit organization or a governmental agency.
2. After an application is approved for funding, a contract will be prepared and sent by the County to the person identified by the applicant as the authorized official for signature. The contract will specify the amount of the award, the period for which the project is approved, the contract term, and administrative provisions. Special conditions attached to the award also will be specified in the agreement. Grantees will be required to file regular reports on expenditures, progress toward goals, and beneficiaries. DHCA will provide forms for these reports.
3. Grantees are required to obtain insurance as specified by Montgomery County, and to comply with all applicable federal, state, and local laws, codes, and regulations. The cost of insurance is reimbursable as a project expense.
4. As part of any grant agreement, recipients will be required to comply with affirmative action and equal opportunity laws. In the event of non-compliance, the agreement may be terminated or suspended in whole or in part.
5. All recipients will be required to comply with the federal government's audit requirements as described in OMB Circular A-133 (for HUD's programs, these requirements are codified at 24 CFR Part 84.) Recipients receiving \$500,000 in federal funds from all sources in a single year must have an annual audit. The cost of an audit is an eligible grant cost.

G. Other Important Considerations for Applicants

CDBG/ESG funds are not intended to be an on-going source of funds for an organization. Under the CDBG/ESG Public Service Grant program, an organization may only receive funding for up to three years for the same program or activity. However, there is no guarantee that approved projects will receive funding in years two and three. In addition, for those organizations that are successful in receiving second and third year funds, the amount of CDBG/ESG funds awarded is often reduced from the previous years' amounts.

Finally, please be aware that even if your application is successful, the CDAC may recommend that the applicant be awarded a lower level of funding than was requested. Please develop a contingency plan to account for a smaller CDBG/ESG award.

Low and Moderate Income Areas in Montgomery County



Source: U.S. Department of Housing & Urban Development

PUBLIC SERVICE GRANT

APPLICATION INSTRUCTIONS

WHO SHOULD APPLY?

Nonprofits: Only nonprofit organizations are eligible to apply for public service grants. Nonprofits must be incorporated under state law, and they must have a 501(c)(3) or similar designation from the U.S. Internal Revenue Service. An organization whose 501(c)(3) status is pending may still apply, but it must ensure that the nonprofit designation will be in place before the beginning of the fiscal year (July 1, 2011.) For-profit entities are not eligible to receive public service grants. Corporations must have, and document, a status of “good standing” in the state in which they are chartered.

Government Agencies: Governmental and quasi-governmental agencies, including County agencies, may apply for public service grants. However, these agencies are strongly encouraged to apply in partnership with a local nonprofit organization. The nonprofit organization should be, whenever practical, the primary applicant. If you feel this program can be more efficiently and effectively delivered solely by a governmental agency, please provide a detailed explanation in question 6 of the application.

Other County departments and quasi-governmental agencies are also eligible to apply for funds for other CDBG and/or ESG eligible activities. If you wish to apply for funding for infrastructure, public facilities, economic development activities, housing development or rehabilitation, or historic preservation activities, please contact Grants Administration staff at 240-777-3630 or 240-777-3631 to find out what form of application should be submitted.

HOW MUCH MAY I REQUEST?

Applicants may not request more than \$45,000 for any one project. There is no minimum grant amount for which you may apply.

ARE THERE SUBMISSION REQUIREMENTS THAT I SHOULD KNOW ABOUT?

1. Submit a separate application for each project for which you are requesting funding.
2. Complete all the information requested in the space provided in the application. Do not vary your submission from the sequence or format presented in the application.
3. The application is available electronically; **however, applications must be submitted in hard copy, rather than on cd or via email.**

4. **Only COMPLETE applications received BY THE DEADLINE will be considered for funding and reviewed.** Use both the Completeness Checklist and the Attachments Checklist included in this application packet to help ensure that your application is complete.
5. Incomplete applications will be returned to the applicant. An applicant will be given seven calendar days to provide missing information for applications that are substantially complete but have minor omissions. Examples of omissions that an applicant will be given the opportunity to correct include a missing signature or federal identification number. Minor omissions do not include application questions that have been left unanswered or failure to submit a budget or requested attachments.
6. Applicants must use the required forms, including the **budget form**.

WHERE SHOULD I SUBMIT MY APPLICATION? IS THERE A DEADLINE?

Submit **one original** and **two copies** of the application (you only need to submit one copy of the required attachments) no later than 4:00 p.m. on Friday, September 24, 2010 to:

Montgomery County Department of Housing & Community Affairs
Grants Administration and Special Projects Section
100 Maryland Avenue, Fourth Floor
Rockville, MD 20850

I HAVE SUBMITTED AN APPLICATION; WHEN WILL I HEAR ABOUT FUNDING?

If the County Council approves your application, funds will most likely not be available before September, 2011. Major milestones are as follows:

- Notification in writing that your application has been received (unless you hand-delivered the application and received a receipt upon delivery) - *September, 2010*
- Staff reviews your application for completeness and eligibility. Applicants are notified in writing if an application is deemed ineligible for funding. Incomplete applications are returned - *October, 2010*
- The Community Development Advisory Committee (CDAC) holds a public hearing to solicit community input regarding priority needs - *mid-October, 2010*
- CDAC members review applications; applicants are scheduled to meet with members to discuss their applications and answer questions - *October/November/December, 2010*

- CDAC members make funding recommendations to the County Executive - *January/February, 2011*
- Applicants are notified in writing of the County Executive's recommendations - *March, 2011*
- County Executive submits recommended budget to the County Council; County Council holds hearings on the budget - *March/April, 2011*
- County Council makes final funding decisions that are reflected in the approved budget - *June, 2011*
- Staff and grantees discuss contract language and requirements; staff draft contracts - *by August, 2011*
- Staff and grantee finalize and execute contract - *September, 2011*
- Funds released by U.S. Department of Housing & Urban Development - *October, 2011*
- Grantee receives Notice to Proceed, and can begin drawing down funds - *October, 2011*
- Grantee delivers services and spends funds - *Twelve month period, beginning with Notice to Proceed, 2011 through 2012*

INCOME LIMITS

Any CDBG/ESG funded activity must serve at least 51 percent low- and moderate-income (LMI) persons. The most recent income levels for these two categories are shown on page 2. **It is imperative that applicants anticipate and plan for the methods they will use to determine and document the incomes of the persons that they serve through their CDBG/ESG funded activities. Failure to do so may result in activities being ineligible for reimbursement.**

SHOULD I APPLY FOR CDBG FUNDING, ESG FUNDING, OR BOTH?

Applicants do not need to specifically request the funding source (CDBG or ESG) that should be used to fund their project. If an application is selected for funding, members of the CDAC and DHCA staff will determine whether CDBG, ESG, or a combination of both is most appropriate for the project based on its characteristics.

APPLICATION

This application is available in Microsoft Word and can be downloaded from DHCA's website. If you complete this application on a computer, it is important to *limit your answers to the space provided*. You should **maintain the given page numbers** using a font size of **11 points** or above. Applications are available in alternative formats upon request. For assistance with alternative format applications please contact Matthew Greene at (240) 777-3631.

WHAT IF I HAVE QUESTIONS?

Staff of the Grants Administration and Special Projects Section encourages your questions and are available to provide technical assistance over the telephone or in person. You may contact us by calling Angela Dickens at (240) 777-3630 or Matthew Greene at (240) 777-3631.

COMPLETENESS CHECKLIST AND TABLE OF CONTENTS

This completeness checklist is provided to help you ensure that your application is complete and includes all the required elements. Place an “X” in the space provided once a particular piece of information is included and a section is complete.

- ____ 1. **COVER PAGE**

- ____ 2. **ORGANIZATION CERTIFICATION**

- ____ 3. **ORGANIZATION INFORMATION**

- ____ 4. **PROJECT DESCRIPTION**
(IMPORTANT: Specific Project Goals, question #4c.)

- ____ 5. **PROJECT GOALS/PERFORMANCE MEASURES**
(IMPORTANT: Unmet needs, unique features)

- ____ 6. **BENEFICIARY DESCRIPTION**

- ____ 7. **BUDGET**
(IMPORTANT: Fill out COMPLETELY on form provided)

ATTACHMENT CHECKLIST

Please complete and submit this checklist with a copy of the following documents (#1 through #7), **if applicable**. Please label the documents using the document name and numerical order below. Please place all attachments at the **end** of the application. On the checklist, indicate by an "X" if the document is attached.

- _____ 1. Internal Revenue Service letter granting tax exempt nonprofit status 501(c)(3) or similar.
- _____ 2. Board of Director's listing including names, titles, terms of office (if any), and addresses of all members.
- _____ 3. Organizational chart or organizational structure.
- _____ 4. Organization's total fiscal budget (current year) and most recent audit.
- _____ 5. Resumes of chief administrative and chief fiscal officers, and key staff who will work on the proposed project (if known).
- _____ 6. Two (2) letters of community support (from other organizations, former or current clients, elected officials, etc.).
- _____ 7. Documentation of corporate "good standing" status from state in which corporation is chartered. (For Maryland corporations, you can obtain documentation of Good Standing at no charge by going on line to http://sdatcert3.resiusa.org/UCC-Charter/CharterSearch_f.aspx, entering your corporate name in the "Name Search" box, clicking on the "General Info" tab for your organization, and printing out the screen showing Good Standing as Yes". Include this page with your application.)

NOTE: Organizations whose projects are approved for funding will be required to enter into a contract with Montgomery County for implementation of the funded activity. This contract will contain provisions that will ensure compliance with all federal, state, and local laws and regulations. Upon execution of the contract and depending upon the type of activity, the organization will be required to submit other documents and information including, but not limited to sample agency or organization timesheet and proof of insurance coverage.